

Post 10.10: Terms and Conditions for Free SEO Audit Campaign

Effective Date: **14 October 2023**

1. Introduction

These Terms and Conditions ("T&Cs") govern your participation in the **Free SEO Audit Campaign** ("Campaign") organised by **Morph Digital Sdn Bhd** ("Company"). By participating in the Campaign, you agree to comply with these T&Cs.

2. Eligibility

2.1. The Campaign is open to individuals and businesses worldwide, subject to local laws and regulations.

2.2. Participants must be at least 18 years old or have the legal capacity to participate under applicable law.

2.3. Employees, affiliates, agents, immediate family members, and existing clients of the Company are not eligible to participate in the Campaign.

3. Campaign Period

The Campaign will run from **14 October 2023 to 20 October 2023** ("Campaign Period").

4. Campaign Details

4.1. The Campaign offers participants a free SEO audit of their website.

4.2. Participants must complete the online audit request form provided by the Company to be eligible for the free SEO audit. Participants with misleading or incorrect information will be disregarded from the request.

4.3. Each participant is only eligible for 1 (ONE) website free audit. Free audit services do not include subdomains under the domain name.

4.4. The Company will fulfill the free website SEO audit within sixty (60) business days of the submission date.

5. Audit Results

5.1. Participants will receive a comprehensive SEO audit report via email, outlining the strengths and weaknesses of their website's SEO performance.

5.2. The Company will provide general recommendations and insights based on the audit findings.

6. Limitations

6.1. The free SEO audit provided as part of the Campaign is for informational purposes only and does not guarantee specific results or improvements in search engine rankings.

6.2. Participants are responsible for implementing any recommended changes to their website based on the audit results.

6.3. Any request for implementation of recommendations or audit on subdomains are subject to agency out of scope fees.

7. Data Privacy

7.1. By participating in the Campaign, participants consent to the collection and use of their personal data for the purpose of the SEO audit.

7.2. The Company will handle participant data in accordance with its Privacy Policy, which can be found on its website.

8. Intellectual Property

8.1. All intellectual property rights, including copyright, in the SEO audit report and any recommendations provided by the Company remain the property of the Company.

9. Modification and Termination

The Company reserves the right to modify or terminate the Campaign at any time, for any reason, without prior notice.

10. Disclaimer

Participants acknowledge that the Company does not guarantee any specific SEO results, and any decisions or actions taken based on the audit report are at the participant's own risk.

11. Governing Law

These T&Cs shall be governed by and construed in accordance with the laws of Malaysia.

12. Contact Information

If you have any questions or concerns about the Campaign or these T&Cs, please do not hesitate to contact campaign@morph-digital.com.

By participating in the Campaign, you indicate your acceptance of these Terms and Conditions. The Company reserves the right to disqualify any participant who violates these T&Cs or engages in any fraudulent or unethical conduct during the Campaign.

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